



Junior Achievement®  
of the Space Coast

# 2024 JA STOCK MARKET CHALLENGE

NOVEMBER 14, 2024 \ Location To Be Revealed  
STUDENT CHALLENGE 9AM \ VIP CHALLENGE 6PM



Randy Coleman

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	\$10,000 TITLE SPONSOR	\$7,500 WALL STREET SPONSOR	\$5,000 PLATINUM SPONSOR	\$4,000 OPENING/ CLOSING BELL	\$4,000 PADDLE SPONSORSHIP	\$3,000 GOLD SPONSOR	\$3,000 SPONSORS	\$2,000 BRONZE SPONSOR
Stock listing	•	•	•					
Corporate teams	4	3	2	2	2	2	1	1
VIP reception	•	•	•	•	•	•	•	•
Emcee recognition	•	•	•	•		•		
Logo on master / standings screen	••	•	•	•		•		
Logo on jaspacecoast.org	•	•	•	•		•		
Social media shoutout	•	•	•	•		•		
Logo on paddles					•			
Logo on visors							•	

## SKILLSETS AND MINDSETS

Now in our 40th year, Junior Achievement of the Space Coast (JA) empowers Brevard youth with skillsets and mindsets to build and maintain thriving communities. In 2023-2024, JA delivered 91,557 impact hours to 18,206 students from Mims to Malabar in financial literacy, entrepreneurship, and workforce readiness, a 101% increase over the previous year. In 2023-2024, we will continue increasing our impact at our JA HOPE Project schools (Heritage High and Cocoa Jr/Sr High Schools), deliver JA-in-a-Days at 16 Title 1 elementary schools, produce JA GLOW Women in STEM for more than 7,000 young women, launch young entrepreneurs with the JA Social Innovation Challenge, and expand career horizons for high school students via speakers, job shadows, career readiness training, and internships.

### \$10,000 TITLE SPONSOR

Stock listing in your company's name starting at the highest opening price; 4 corporate teams of 4 players; admission for players to VIP reception with heavy hors d'oeuvres and open bar; emcee recognition; logo on marketing materials; logo stationary on master trading screen and rotating on standings screen; logo featured for one year on jaspacecoast.org as a featured partner; social media shout out.

### \$7,500 WALL STREET SPONSOR

Stock listing in your company's name starting at the second-highest opening price; 3 corporate teams of 4 players; admission for players to VIP reception with heavy hors d'oeuvres and open bar; emcee recognition; logo on marketing materials; rotating logo on standings screen; recognition on jaspacecoast.org; social media shout out.

### \$5,000 PLATINUM SPONSOR

Stock listing in your company's name starting at the third-highest opening price; 2 corporate teams of 4 players; admission for players to VIP reception with heavy hors d'oeuvres and open bar; emcee recognition; logo on marketing materials; rotating logo on standings screen; recognition on jaspacecoast.org; social media shout out.

### \$4,000 OPENING/CLOSING BELL SPONSOR

Ring opening/closing bell; 2 corporate teams of 4 players; admission for players to VIP reception with heavy hors d'oeuvres and open bar; emcee recognition; logo on marketing materials; rotating logo on standings screen; recognition on jaspacecoast.org; social media shout out.

### \$4,000 PADDLE SPONSORSHIP

2 corporate teams of 4 players; admission for players to VIP reception with heavy hors d'oeuvres and open bar; logo displayed on paddles used by players to signal a trader. Two paddle sponsorships available--student event & VIP event.

### \$3,000 GOLD SPONSOR

2 corporate teams of 4 players; admission for players to VIP reception with heavy hors d'oeuvres and open bar; emcee recognition; logo on marketing materials; rotating logo on master trading screen; recognition on jaspacecoast.org; social media shout out; rotating logo on master trading screen.

### \$3,000 SPONSORS

**Trader (student)** Logo on Trader Visors worn at student event

**Trader (VIP)** Logo on Trader Visors at VIP event

**Wayfinder** Logo on Wayfinder street signs posted around event venue at both events

**Food & Bev** Logo on napkins for both events

**Lanyard** Logo on lanyards worn by all traders and brokers at both events

- 1 Corporate team of 4 players; admission for players to VIP reception with heavy hors d'oeuvres and open bar.

### \$2,000 BRONZE SPONSOR

1 Corporate team of 4 players and VIP reception with heavy hors d'oeuvres and open bar.

### \$1,500 CLASSROOM SPONSOR

In-class JA Take Stock program for one classroom of 25 students.

### \$1,000 BULL SPONSOR

Social media shoutout; sponsor 8 students to attend the Challenge.

### \$500 STOCK TICKER SYMBOL

Your company becomes a stock. You'll be a safe investment with a positive long-term outlook!

### \$500 TIPS & NEWS SPONSOR

Logo on the Stock Tips & News Releases distributed to players.

### \$500 NEWS TICKER SYMBOL

Logo on screen when news updates are released.

### \$500 SCHOOL TEAM SPONSOR

Sponsor 4 students to attend the Challenge.